Marilyn I. Walker
School of Fine &
Performing Arts

Brock University
Faculty of Humanities

Centre for Studies in
Arts and Culture
Brock University
Niagara Region
500 Glenridge Avenue
St. Catharines, ON
L2S 3A1 Canada
T 905 688 5550 x3214
F 905 378 5712

brocku.ca

Centre for Studies in Arts and Culture

Your first year in the* Honours Major *program with a* Concentration in Cultural Management, *beginning in 2011:

Year 1

- 2.5 credits from STAC 1P95 (0.5 cr.), CANA 1F91 (1.0 cr.), DART 1F93 (1.0 cr.), DART 1F95 (1.0 cr.), IASC 1P02 (0.5 cr.), MUSI 1F00 (1.0 cr.), MUSI 1F10 (1.0 cr.), VISA 1Q98 (0.5 cr.) and VISA 1Q99 (0.5 cr.)
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STAC 1P02 Web Media Production

Principles of website creation and design. Formatting, lists, images, links and tables with HTML. Web colour and graphics formats with Photoshop, Typography and layout with CSS. Button, rollovers and forms with JavaScript. Introduction to animation and sound with Flash. Usability, accessibility and interactivity. Creation of public interactive web based projects.
Lab, tutorial 4 hours per week.
In 2010-11: 25 students in lab

STAC 1P95 Introduction to Digital Images, Method and Concepts (*new in 2010)

Technical foundations of digital images, media methods and concepts including web-based, digital photography, image processing software, and printing foundations of digital media in video, audio and computational production and postproduction. Contemporary digital practices within the broader history of visual and media arts.
Lectures, lab, 5 hours per week
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CANA 1F91 Introduction to Canadian Studies

Interdisciplinary examination of critical themes in Canadian culture, history, society and citizenship from the contact period to the present drawing on artistic, political and historical texts, inquiring into the development of, and challenges to, the Canadian nation.
Lectures, seminar, 3 hours per week.
In 2010-11: 332 students in lecture, with 17 seminars of 20 each

DART 1F93 Introduction to Drama

Fundamentals of dramatic criticism. Study of selected dramatic texts from ancient Greece to the present emphasizing genre, theatrical and literary conventions and historical context.
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Application of core theories, methodologies and practices of Drama in Education and Applied Theatre, emphasizing interactive teaching strategies.
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In 2010-11: 109 students in lecture, with 4 labs of up to 29 students

MUSI 1F00 Music in Popular Culture
Survey of developments in blues, jazz, rock and related genres of popular music.
Lectures, 3 hours per week; listening assignments.
In 2010-11: 258 students in lecture

MUSI 1F10 Introduction to Classical Music
Concepts and terminology of Western classical art music from the 17th through 20th centuries. Development of critical listening and writing skills.
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STAC 1P02 Web Media Production

Principles of website creation and design. Formatting, lists, images, links and tables with HTML. Web colour and graphics formats with Photoshop, Typography and layout with CSS. Button, rollovers and forms with JavaScript. Introduction to animation and sound with Flash. Usability, accessibility and interactivity. Creation of public interactive web based projects.
Lab, tutorial 4 hours per week.
In 2010-11: 25 students in lab

STAC 1P95 Introduction to Digital Images, Method and Concepts (*new in 2010)

Technical foundations of digital images, media methods and concepts including web-based, digital photography, image processing software, and printing foundations of digital media in video, audio and computational production and postproduction. Contemporary digital practices within the broader history of visual and media arts.
Lectures, lab, 5 hours per week
In 2010-11: 20 students in lab

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Interdisciplinary examination of critical themes in Canadian culture, history, society and citizenship from the contact period to the present drawing on artistic, political and historical texts, inquiring into the development of, and challenges to, the Canadian nation.
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In 2010-11: 278 students in lecture

VISA 1Q98 Introduction to Visual Culture
Concepts of art, its vocabulary, structure and varied cultural contexts. Problems of meaning, visual perception and formal structure of the visual arts, functions of art in contemporary society, the function of galleries and museums, and the role of patrons and critics. Contemporary critical methodology.
Lectures, seminar, 3 hours week.
Note: no studio work. Materials fee required.
In 2010-11: 135 students in lecture, with 7 seminars

VISA1Q99 Introduction to the History of Western Art
Analysis of key monuments and on the prerequisite technology, as well as on various ways of looking at the visual past and present. Focus on the visual arts from prehistory through the early 20th century.
Lectures, seminar, 3 hours week.
Note: no studio work. Materials fee required.
In 2010-11: 140 students in lecture, with 7 seminars

COMM 1F90 Introduction to Communication
Approaches and issues in communication from both humanities and social science perspectives. Topics include the cultural use of symbols and signs, qualitative and quantitative mass media analysis, critical analysis of texts, the cultural character of the Canadian media and the impact of the media and media institutions upon society.
Lectures, seminar, 3 hours per week.
In 2010-11: 372 students in lecture, with 19 seminars

FILM 1F94 Introduction to Film Studies
Critical and historical approaches to world cinema. Close analysis of selected films in relation to their cultural contexts.
Lectures, seminar, 3 hours per week; plus weekly lab.
In 2010-11: two sections, the largest having 394 students in lecture and lab, with 20 seminars

MGMT 1P93 Principles of Business
Issues relating to managing businesses in Canada. The definition and interaction of the core functional areas of business, the legal environment and ethical issues.
Lectures, seminar, 3 hours per week.
Restriction: open to BBA, BCB and combined Business majors. In Winter Term, open to BBA, BCB
In 2010-11: three sections, the largest having 181 students in lecture

plus one Science context credit or one Social Sciences context credit: see here for the selection of courses: http://www.brocku.ca/webcal/2010/undergrad/areg.html#sec27

Did you know?

A student completing a major in cSTAC can easily add a Minor in Dramatic Arts or Visual Arts to their program? See the Calendar for details.

MUSIC and cSTAC: *what a great combo!*

Did you know you can take a Major in the one area of study and a Minor in the other? A student completing a Major with the Centre for Studies in Arts and Culture (cSTAC) can pick-up a Minor in Music (MUSI), and a student completing a Major in Music can pick-up a Minor with cSTAC .

download the PDF for more information:
http://www.brocku.ca/artsandculture/documents/cSTAC_MUSI_minor_promo.pdf
Please note that some MUSI courses require Gr. 2 RCM theory; performance courses also require an audition. See the Department of Music for more information.

Check out cSTACalicious! our social network site for students, faculty, and friends of the Centre. Here you may learn about the various presentations and programs in St. Catharines and area, receive updates about new opportunities and courses in the program, and network with current students and new friends. Sign up by visiting the network url at http://cstacalicious.ning.com/

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