



See Ya Later Ranch Appoints New Winemaker
Talented BC Native Selected for Quirky Winery with Serious Wines

March 27, 2008 [*Okanagan Falls, BC*] Senior winemaker Dave Carson is pleased to announce the appointment of Mason Spink to the position of assistant winemaker for See Ya Later Ranch, located in Okanagan Falls, British Columbia.

Reporting directly to Dave, Mason will assume responsibility for managing the winemaking cellar and making all of the wines in the See Ya Later Ranch portfolio.

Mason, originally from Victoria, BC, has worked for See Ya Later Ranch since 2006, while attending Brock University in his study of oenology and viticulture. Mason worked closely with the See Ya Later Ranch viticulture team throughout the spring and summer in 2006, and then joined See Ya Later Ranch's winemaking team in the cellars to work the 2006 harvest and crush. All the while, Mason proved himself as a very motivated and hard working team player.



Following the 2006 vintage Mason went to Ontario and successfully completed his degree in Oenology and Viticulture, with honors, at the Cool Climate Oenology and Viticulture Institute at Brock University in St. Catharines Ontario.

With his formal education complete, again for the 2007 vintage Mason joined the team in the cellar at See Ya Later Ranch, acting as the temporary assistant winemaker. During his time with the winery team Mason had always acted professionally, and kept his cool during stressful times including vintage in a busy operation. It was this constant sight of the final outcome that so impressed Dave and ultimately secured Mason's winemaking position.

"As a new grad, I feel very fortunate to be able to land a job right away in such a reputable winery," says Mason. "The See Ya Later Ranch portfolio is so strong, and I am proud to be able to contribute to it. Also," he continues. "To be able to live in such a beautiful part of British Columbia is something to be proud of too."

...more

For media wishing more information on See Ya Later Ranch, senior winemaker Dave Carson, or assistant winemaker Mason Spink, including interview opportunities and photography, contact Leeann Clemens at 604-904-9793 or email media@syllranch.com.

See Ya Later Ranch

Located high above the Okanagan Valley, See Ya Later Ranch salutes the site's quirky history and also the man who first planted grapes in the beautiful mountain setting, Major Hugh Fraser. The Major made the ranch his home for more than 45 years and became a favourite among the locals, due to his kind nature, eccentric parties and his love of dogs. The label for See Ya Later Ranch wines features a white dog with angel wings in celebration of "man's best friend". The portfolio, crafted by winemaker Dave Carson, includes a Brut, Pinot Noir, Pinot Gris, Chardonnay, Riesling, Gewürztraminer, Ehrenfelser Icewine, Pinot 3 (a blend) as well as two blends named for the Major's dogs: Ping, and Jimmy My Pal. For more information www.sylranch.com

[End]

For media wishing more information on See Ya Later Ranch, senior winemaker Dave Carson, or assistant winemaker Mason Spink, including interview opportunities and photography, contact Leeann Clemens at 604-904-9793 or email media@sylranch.com.