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For Immediate Release

Cool Climate Oenology and Viticulture Institute (CCOVI)
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January 19, 2006
R00006 (2 pages)

Office of University Communications
905-688-5550, ext. 4687

Brock University rededicates the Cool Climate Oenology and Viticulture Institute's wine cellar

A ceremony to commemorate the official rededication of the wine cellar at Brock University's Cool Climate Oenology and Viticulture Institute (CCOVI) to **Fairmont Hotels & Resorts Wine Cellar** was held today on campus at Inniskillin Hall.

Canadian Pacific Hotels & Resorts sponsored a portion of the construction of the wine cellar at Inniskillin Hall, which officially opened in June 1999. In October 1999, Canadian Pacific Hotels & Resorts acquired Fairmont Hotels, bringing together both companies under the name of Fairmont Hotels & Resorts.

"CCOVI at Brock is a unique world-class cool climate wine institute and the University is extremely supportive of the institutional partnerships that they have developed over the years," said Dr. Terry Boak, Acting President and Vice-Chancellor, Brock University. "This event is a celebration of the partnerships that have been instrumental in establishing CCOVI and the new affiliations that will be key for the future promotion of the Institute's outstanding wine research and education facilities."

The wine cellar at Inniskillin Hall has a total storage capacity of 43,000 bottles. The majority of CCOVI's cellar space is dedicated to the Canadian Wine Library (CWL), an incorporated, permanent, revolving collection of Canada's finest VQA wines. Wines in the CWL are judged on their ageability and are released for promotional, research and educational purposes. A smaller portion of the wine cellar, the *Vinoteque*, functions as a storage area for CCOVI faculty and student research wines, wines for educational use and student-made wines.

"As a vocal advocate of the Canadian wine industry, Fairmont Hotels & Resorts is proud to sponsor such an innovative Institute," says Serge Simard, Fairmont's Vice-President, Food & Beverage. "The brand's support of local products and partnerships such as this is a key differentiator that enables us to provide an authentic and memorable travel experience for all our guests."

CCOVI is currently partnered with The Fairmont Banff Springs and its annual Wine and Food Festival as an event sponsor and exclusive institutional education partner.

The Institute is also part of the Fairmont Banff Springs' All Canadian Wine Store, which provides CCOVI with a year-round presence at the hotel. CCOVI is currently working with Fairmont Hotels & Resorts to expand its involvement with other properties and their food and wine festivals.

“When like-minded groups of people come together they can accomplish great things,” says Donald Ziraldo, Co-founder and President, Inniskillin Winery. “CCOVI, Fairmont and the Canadian grape and wine industry all have a common interest in laying the foundation for future generations by providing a top-notch educational institution that focuses on oenology and viticulture, especially in our cool climate regions of Canada.”

Since its inception in 1996, CCOVI has worked closely with the grape and wine industry. The Institute has grown rapidly and is housed in Inniskillin Hall, which officially opened in June 1999; the facility is dedicated to research in oenology and viticulture in cool climate regions. CCOVI's research facilities include a state of the art biotechnology lab, sensory evaluation facilities, viticulture lab and a teaching winery.

For more information, please contact:

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