



Media release

Cool Climate Oenology and
Viticulture Institute (CCOVI)



For Immediate Release

August 8, 2006

Graduate Student Martha Bajec Wins International Award

A very prestigious \$14,000 Sensory Science Scholarship was awarded for the 2006-2007 academic year to support **Martha Bajec**, Ph.D candidate, in her studies and research here at Brock University. This scholarship is awarded in honor of the memory of Professor Rose Marie Pangborn, who initiated the scholarship fund to encourage the education of Sensory Scientists intending to pursue academic careers. This year, the award is generously being supported by GlaxoSmithKline Consumer Healthcare.

"The Pangborn Sensory Science Scholarship is a prestigious international award given for an outstanding PhD candidate in the sensory sciences. We are delighted for Martha that she is this year's recipient. This honor is testament to both the outstanding calibre of Martha and to our sensory science programme overall within the Department and CCOVI ", stated Dr. Gary Pickering, Chair, Department of Biological Sciences.

Rose Marie Pangborn was one of the early sensory pioneers. With others, such as Maynard Amerine, David Peryam, Alina Szczesniak and Jean Caul, she changed sensory research from cursory informal evaluations to a rigorous discipline now called sensory science. Although she published over 200 articles, book chapters and books, her international reputation was based on her dedication to teaching and to her students, not to mention her professionalism and her high standards. Because of her passion to increase the number of trained sensory personnel in academia, she and her husband Jack initiated the Sensory Science Scholarship Fund in 1989.

For further inquiries or comments please contact:

David Hulley Grape and Wine Industry Liaison and Communications
CCOVI, Brock University
905-688-5550 ex. 5222 dhulley@brocku.ca