## This is your invitation to attend ... an introduction to an innovative grape maturity winemaking tool.

<u>CRUSH</u> = <u>many decisions in a short space of time</u>. Winemakers agree that they need a lot of information and reliable data at this most critical time of year.

What is the best indicator of grape berry ripeness? Brix? Berry volume? Colour? Seed maturity?

<u>Would a system that takes all these factors into account be of interest to you?</u> The innovative winemaker / thinkers at Oenodev have put their heads together to develop a reliable method to use all of these factors. They have created a device -- a complete system called "Dyostem" to measure and assess physiological maturity.

Patrick Ducournau, the brilliant winemaker that introduced the concept, the method and the tool for Micro-oxygenation, now introduces an unprecedented winemaker's tool. "Dyostem is a harvest sensor which enables the grape profile to be fully characterized thanks to new and innovative indicators, including grape volume, colour and heterogeneity. Dyostem gives you the means to integrate grape aromatic and phenolic maturities. It thus becomes possible to select your harvesting dates with complete confidence and objectivity."

Canadian Winemaking Consultant, Ann Sperling, has seen this tool in action during two vintages in Argentina. Winemakers at top houses have found Dyostem to be a more reliable, more predictable and more effective crush management tool. It does not replace the winemaker but gives her a better and faster tool than all methods that have preceded it.

You are invited to a Dyostem presentation by Oenodev's top winemaking technical consultant, Franck Noguiez at CCOVI.

<u>DATE</u>: Friday, May 2, 2008 <u>PLACE</u>: Inniskillin Hall, Room H313, Brock University <u>TIME</u>: 9:00 am – 12:00 pm

Winemakers at every level are welcome to attend. RSVP to: ccovi@brocku.ca

<u>PARKING</u> – Identify yourself to the parking attendant at Lot A/Zone 1 Parking Lot as attending the **CCOVI Presentation on 'Dyostem'** to receive your free parking pass. Proceed to Inniskillin Hall room H313 (map is attached).





## What can Dyostem do for you?

- Determine the aromatic potential and phenolic ripeness
- Monitor the evolution of yields over a given vintage
- Carry out real plot selections based on quality criteria

  Predict harvest date

## BROCK UNIVERSITY Campus Map

